1. A good place to start is to explore a current activity such as the IWitness Video Challenge for ideas on how an activity is structured.
2. Gather video or photo assets into your Saved Items that you may want to include in your activity.
3. The Activity Builder will guide you through the 4Cs and the steps of adding content to your activity. This pdf also has helpful tips.
Click on "Build an Activity" from the Activities tab in your Dashboard.

Select either "Video Activity" or "Information Quest" to open the Builder.
Let's get started:

Activity Title:
Give Your Activity a Great Title!

Description:
Describe:
- What students will LEARN by engaging with the activity.
- What students will DO in the activity.
- What the activity is ABOUT.
- What TESTIMONY is highlighted.
- What's AWESOME about this activity!
Below:
- Type in the appropriate grade range
- Estimated time for students to complete the activity (Video Editing Activities will take significantly longer than Information Quests.)

Complete the fields on the activity description page. This will be the "cover page" for your activity.

After you press "Save", click on the red "Start" button to begin building your activity.
Activity GIVE YOUR ACTIVITY A GREAT TITLE!

In this section: Type a TITLE for this page here.

Primary Asset?

Select Type: Video Photo Encyclopedia Text

To build your new page, select a Primary asset. A primary asset can be a video, image (or set of images), or text. Choose an asset type by clicking on a checkbox above.

Once you have selected and entered all necessary information, you can add secondary assets to complete the experience for your students.

Secondary Asset?

A secondary asset can be text (instructions) or a question. They will ensure that your students thoroughly understand and can reflect on the primary asset on the page.

You can add up to 8 slides per page. Questions and text slides can be arranged in any order you see fit. You can add images to your text, while questions may be short answer, multiple choice, or true/false.
At any time, you can click “View Activity” to toggle between the Builder and what your activity looks like “live”.

Save often.
The CONSIDER section of the activity is where your students will engage with the content you are interested in them exploring as well as helping provide them with context.

Select Type (Video, Photo, Encyclopedia or Text) to add as the Primary Asset for this page. Use the tools above to help you format your asset.

Secondary Assets can be supporting text, hyperlinks and reflective questions to help deepen students' engagement and comprehension of the Primary Asset.

Select the type (Text or Question) and use the tools above to format your asset.
Primary Asset

Select Type: ○ Video  ○ Photo  ○ Encyclopedia  ○ Text

To build your new page, select a Primary asset. A primary asset can be a video, image (or set of images), or text. Choose an asset type by clicking on a checkbox above.

Once you have selected and entered all necessary information, you can add secondary assets to complete the experience for your students.

Secondary Asset  - Insert Slide

A secondary asset can be text (instructions) or a question. They will ensure that your students thoroughly understand and can reflect on the primary asset on the page.

You can add up to 8 slides per page. Questions and text slides can be arranged in any order you see fit. You can add images to your text, while questions may be short answer, multiple choice, or true/false.

You can add up to 5 Pages for the CONSIDER section.
Upload your video here

Title:
Hiding as a Child

Transcript:
It is helpful to type the transcript of the video into this section so students can examine it more deeply. (This will live in a tab next to the video called "More Info"). Sometimes testimonies from the archive can be difficult to understand due to the interviewee's accent - or clip volume levels. A transcript can also be helpful in assisting English Language Learners, hearing impaired students, and general learners with vocabulary and general comprehension. In addition, it also reinforces practicing a variety of literacy skills using multi-media.

When you've finished with the CONSIDER section, press Next to proceed to the COLLECT section.
On the next page your students will be searching and collecting assets for their project. Explain the assignment and describe the video project they will make and what your objective is.

Outline the requirements. It's also suggested that you post the goals and requirements for the activity in the Tool Kit. It's a good idea to remind students of these resources here.

Add suggested search terms on the right to help your students get started collecting assets.

Requirements

<table>
<thead>
<tr>
<th></th>
<th>Minimum Search(es) Required</th>
<th>No minimum</th>
<th>Students must perform this many searches to collect their clips</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Minimum Clip(s) Viewed</th>
<th>No minimum</th>
<th>Students need to view clips to make a decision on what they are saving</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th></th>
<th>Minimum Saved Clip(s)</th>
<th>No minimum</th>
<th>Students must save clips to construct in a video</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

To ensure student clarity and success in the activity, list Goals and Requirements which will pop-up when students click on them from the Tool Kit.

Upload other helpful resources for students here.
Create a list of learning goals so your students know what knowledge they can expect to gain and what skills they'll practice in the activity.